Hudson River Watershed Alliance

ANNUAL WATERSHED CONFERENCE

ANATOMY OF A SUCCESS STORY

PRE-CONFERENCE WEBINAR

Wednesday, October 21, 1:00-3:00 PM

Virtual, via Zoom Webinar

The pre-conference webinar will showcase inspiring stories from watershed groups from across the country, breaking down elements of their successes into valuable lessons learned. We will focus on the anatomy of a success story, paying close attention to what steps each watershed group took to set themselves up for effective project implementation and high impact in their watershed communities. No matter where they are located, watershed groups of all sizes, capacities, and structures face regular challenges. This webinar will unpack how those challenges can surface, be solved, and turn into opportunities for stability or growth.

1:00-1:10 PM - **Welcome and Introduction**

Emily Vail, Executive Director, Hudson River Watershed Alliance

1:10-1:20 PM - **Introduction and Reflections**

Hannah Mico, Resilient Communities Manager, River Network

1:20-1:45 PM - **New Orleans East Green Infrastructure Collective in New Orleans, Louisiana**

Pamela Carrie, Executive Director, Co-Founder, and Fundraising Coordinator, New Orleans East Green Infrastructure Collective

Jackie Baham, Secretary, Grant Writer, Climate Coordinator, Urban Agriculture Coordinator, Digital Marketing Manager, Event Coordinator, New Orleans East Green Infrastructure Collective

1:45-2:10 PM - **Plaster Creek Stewards in Grand Rapids, Michigan**

Andrea Lubberts, Program Manager, Plaster Creek Stewards

2:10-2:35 PM - **Partners for Environmental Justice in Raleigh, North Carolina**

George Jones, Executive Director, Partners for Environmental Justice

2:35-2:55 PM - **Q&A Panel Discussion**

2:55-3:00 PM - **Wrap Up & Next Steps**

Emily Vail, Executive Director, Hudson River Watershed Alliance

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