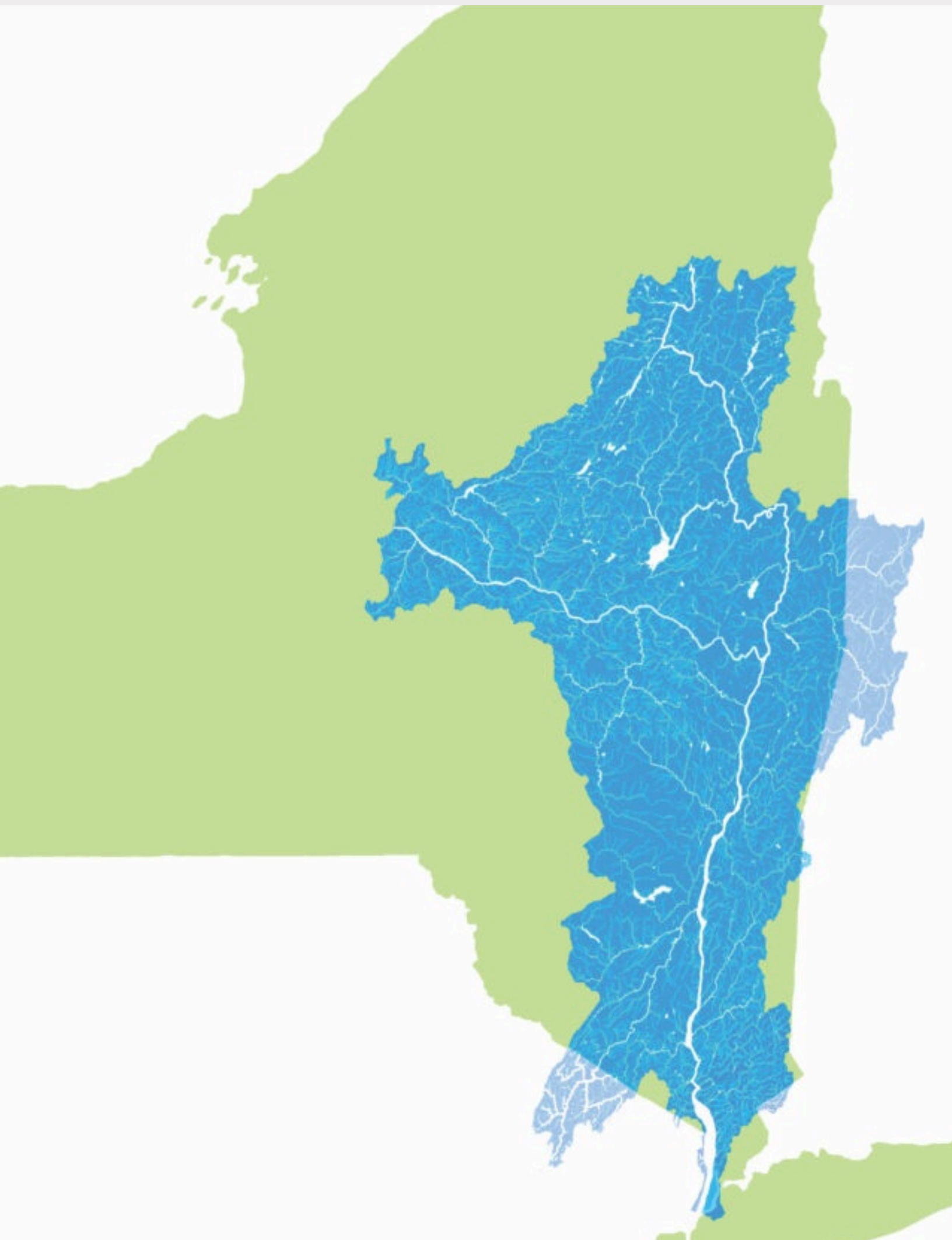


2025 Watershed Conference

Sponsorship Opportunities

Hudson River
Watershed Alliance





OUR MISSION

The Hudson River Watershed Alliance's mission is to unite and empower communities to protect our shared waters. We work across the Hudson River watershed to support watershed groups, help communities work together on water issues, and communicate as a collective voice.

2024 Impact

Supported **24 community-based watershed groups** across the Hudson Valley through education programs and direct technical assistance.

Organized the **Annual Watershed Conference** to bring together **150 people** from different backgrounds in conversation about protecting clean drinking water, from source to tap.

Co-facilitated the **Hudson Valley Flood Resilience Network**, connecting local governments taking action to manage current and future flood risks.

Organized virtual and in-person meetings with **75 local leaders** on priority topics, including emergency communications, flood resilience planning, local land use policies, and more.



In 2024, the Hudson River Watershed Alliance organized **14 programs**, engaging **600 people** to **protect clean water**, adapt to **climate change**, and collaborate on **projects across the Hudson Valley**.

**The Annual Watershed Conference
will share case studies and
strategies to support collaborative
work to protect our shared waters.**



Virtual Session

Via webinar (to be scheduled)

In Person

Tuesday October 28
FDR Presidential Library
Hyde Park, NY

AUDIENCE

The Hudson River Watershed Alliance is a collaborative network of engaged, informed, and active community groups, organizations, municipalities, agencies, and individuals that work together to ensure a healthy and resilient Hudson River watershed.

We unite groups from NYC to the Capital District to the Mohawk River Valley.

Consultants

**Watershed
Groups**

**Government
Agencies**

Academics

Municipalities

Volunteers

**Local
Communities**



Over 200 people participated in our hybrid conference in 2024

Your sponsorship will get your name in front of the Hudson River Watershed Alliance's partners and supporters.

> **3300** Instagram


> **2200** Facebook

> **3250** Newsletter

> **350** LinkedIn



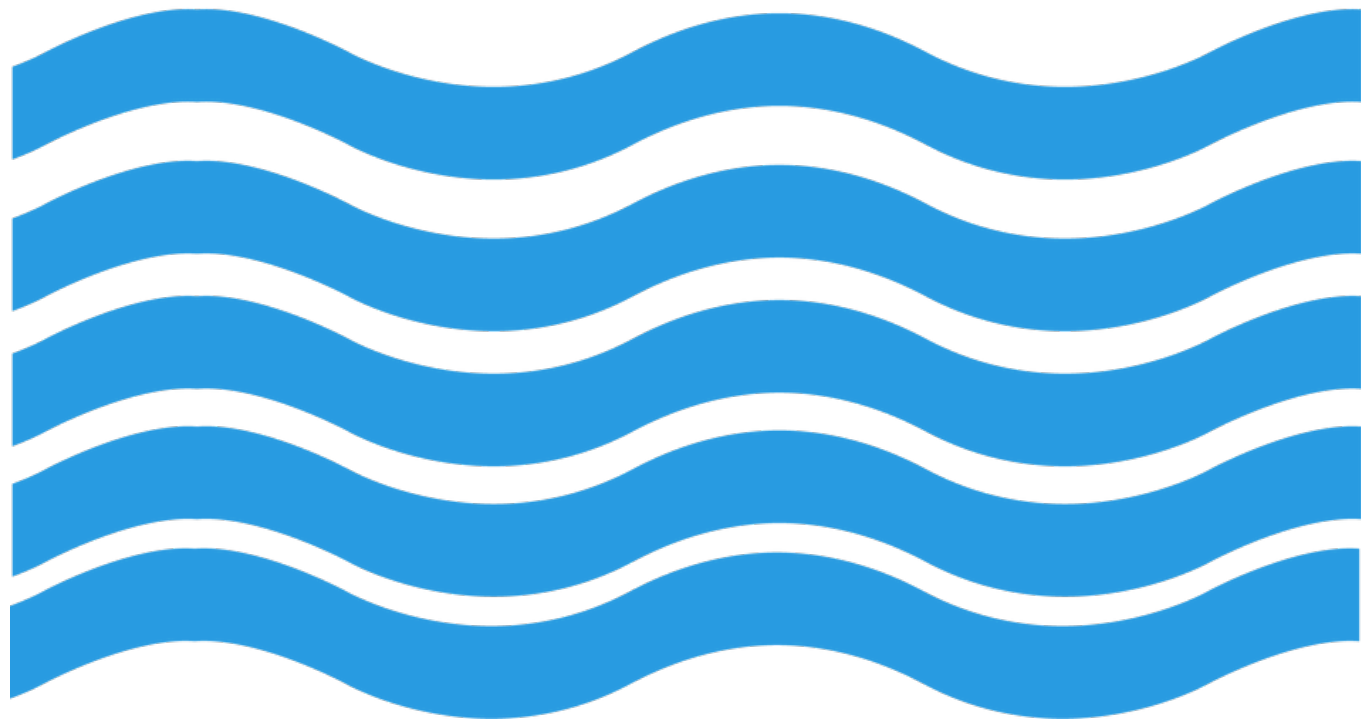
REACH



We are working to make the conference as accessible as possible for participants. Your sponsorship will fund the conference proceedings and support individuals and groups in need of financial assistance to attend.

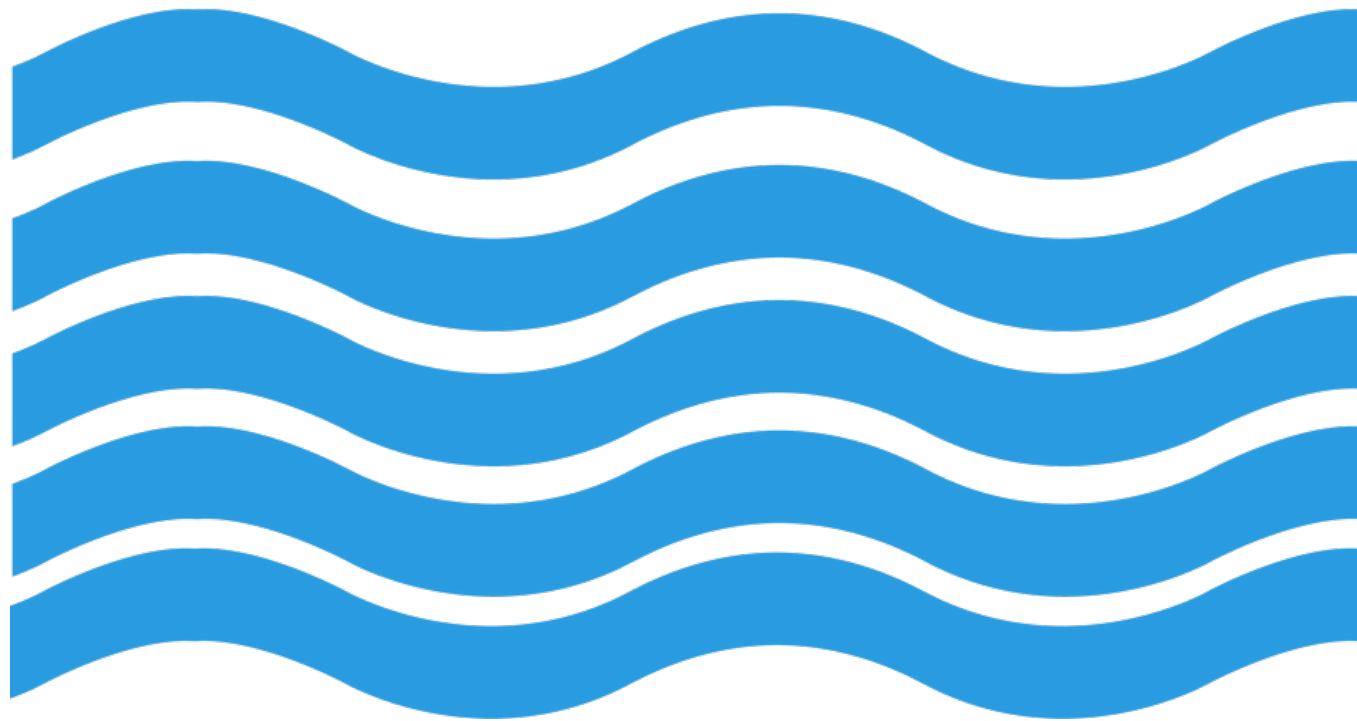


Watershed Sponsor ~ \$2500



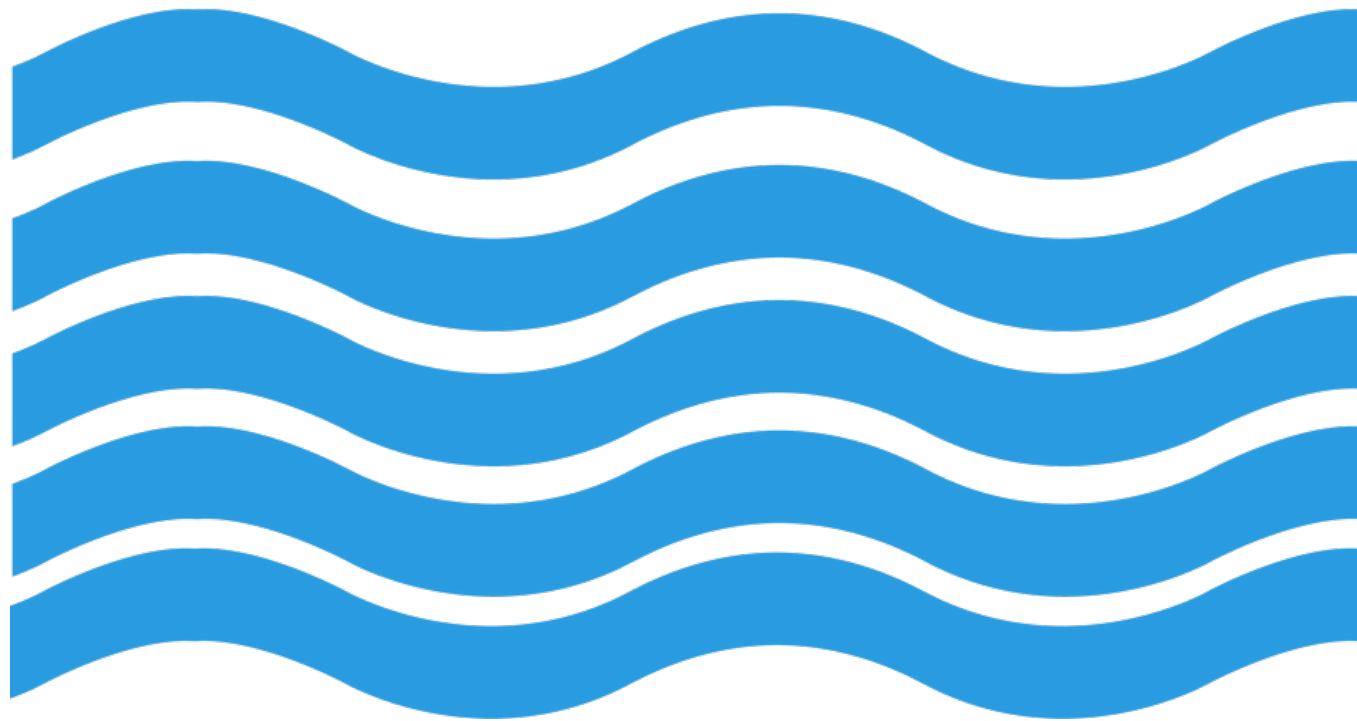
- ✓ **Six tickets to the event.**
- ✓ **Prime listing and logo placement on event banner and website.**
- ✓ **Listing in all promotional materials, social media posts, and the online event description.**

River Sponsor ~ \$1000



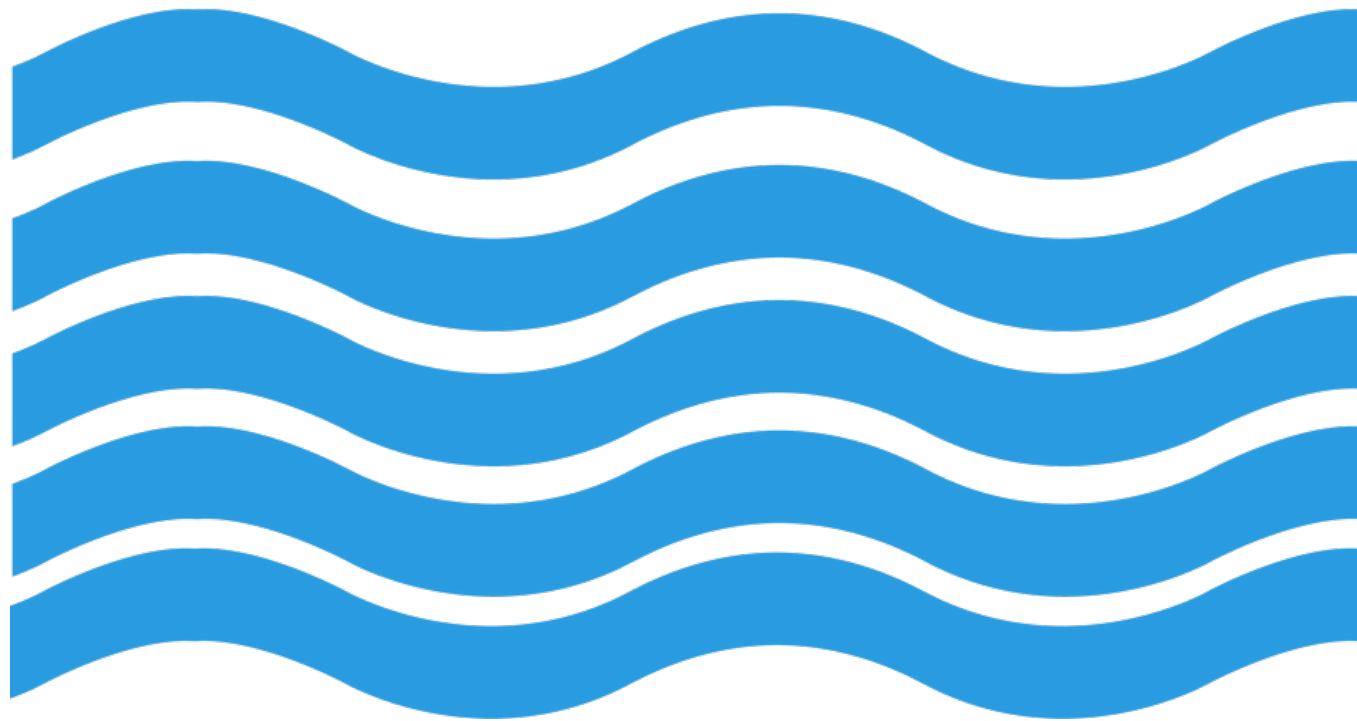
- ✓ **Four tickets to the event.**
- ✓ **Prominent listing and logo on event banner.**
- ✓ **Listing on website, in promotional emails and social media posts, and in online event description as a sponsor.**

Creek Sponsor ~ \$500



- ✓ **Two tickets to the event.**
- ✓ **Listing on event banner, website, in promotional emails and social media posts, and in online event description as a sponsor.**

Brook Sponsor ~ \$250



- ✓ **One ticket to the event.**
- ✓ **Listing on website, in promotional emails and social media posts, and in online event description as a sponsor.**

Visit our website to fill out our sponsorship form or contact Emily Vail by email at emily@hudsonwatershed.org or by phone at 845-224-3252 for more information.



Contact us