

Funding Opportunities with the Hudson River Valley Greenway and Maurice D. Hinchey Hudson River Valley National Heritage Area



**Hudson River
Valley Greenway**



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Greenway and National Heritage Area (NHA) Intro

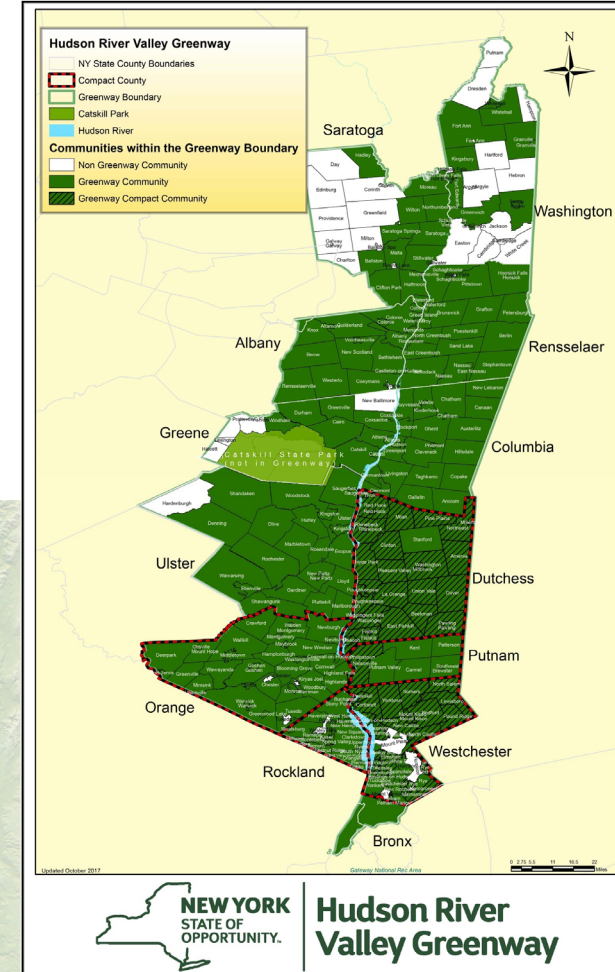
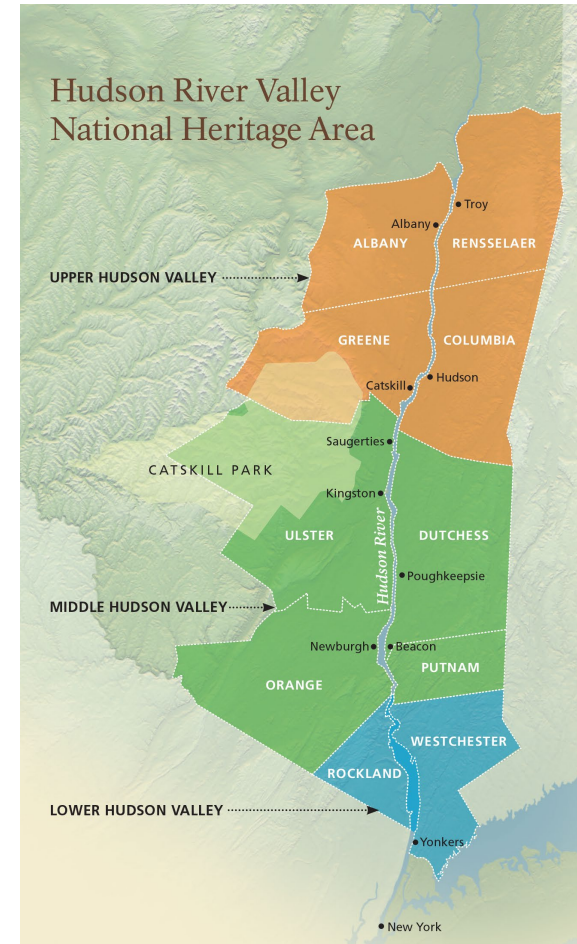
- Greenway created by NYS Legislature in 1991
 - To continue and advance the state's commitment to the preservation, enhancement and development of the world-renowned scenic, natural, historic, cultural and recreational resources of the Hudson River Valley while continuing to emphasize economic development activities and remaining consistent with the tradition of municipal home rule.
 - Municipalities and organizations take the lead on projects and the Greenway assists with grants and technical assistance, when possible.
 - Five Greenway Criteria: Natural & Cultural Resource Protection, Regional Planning, Economic Development, Public Access, Heritage & Environmental Education
- NHA Designated by Congress in 1996
 - Recognize, preserve, and promote the natural and cultural resources of the Hudson River Valley through voluntary partnerships with communities, citizens, and local, state, and federal agencies emphasizing public access, economic development, regional planning and interpretive programs.
 - Three NHA Themes: Freedom & Dignity, Nature & Culture, Corridor of Commerce

Greenway Area:

- Albany, Columbia, Dutchess, Orange, Putnam, Rensselaer, Rockland, Saratoga, Ulster, Washington, Westchester, municipalities in Greene County outside of the Catskill Park, and those portions of New York and Bronx counties adjacent to the Hudson River and within the city's waterfront revitalization program area pursuant to Executive Law Article 42.

National Heritage Area:

- Excludes Saratoga, Washington, New York and Bronx Counties



How Greenway/NHA Grant Funding Works

- Matching 1:1 Grants – All Greenway grants must be matched dollar for dollar, and Greenway funding cannot exceed 50% of the project cost
- Match can be cash or in-kind
- Trail, Community, and Compact grants may not be matched with other State funds
- NHA grants and sponsorships may not be matched with other Federal funds
- In-kind:
 - Staff time
 - Volunteer hours (IndependentSector.Org /or professional rate)
 - Non-monetary contributions such as materials or services
- Grant writing costs and fixed operations costs (salaries, rent, etc.) are ineligible for grant funding
- Grants are paid on a REIMBURSEMENT basis

New for 2023: HRVG Online Grants Platform



Hudson River
Valley Greenway



- Applications for all Hudson River Valley Greenway and Maurice D. Hinchey Hudson River Valley National Heritage grant programs have moved to an online application process hosted by Good Grants.
- All applicants are now required to submit grant applications on the new online platform in order to apply for funding.
- All information will be filled out online, and applicants may save their work and return later to continue the application, up until the grant deadline.
- When a grant is awarded, grantees will submit claims for payment, upload final reports and photos, and request extensions or rescopes through this platform.

Login Page

- 1 New users **Register** an account.
- 2 Returning users **Log in**.
- 3 Start your application (you may save it in-progress without submitting it).
- 4 Submit your application to be reviewed.
- 5 Users with existing grants open your grant and go to the **Grantee Reports and Requested** tab to upload payment requests, signed MOU's or extensions, or to request changes to your grant.

For any questions, please contact us by [email](#) or call 518-473-3835.



Register

First name

Last name

Email

Password

Must be at least 12 characters, including a number, an upper- and a lower-case letter and a special character.

Confirm password

I have read and agree to the [privacy policy](#), [cookie policy](#) and [terms of service](#).

I agree to receive notification and communication emails or SMSs from Hudson River Valley Greenway/National Heritage Area. You may withdraw your consent at any time. Checking this is required in order to receive grant communications.

[Register](#)

Log in

Email or mobile

Password

Remember me

[Log in](#)

[Forgot password](#)

or log in with

[Facebook](#) [Twitter](#) [Google](#)

Evaluation and Scoring

- Applications are reviewed by staff, and then a legislatively created Grants Committee comprised of Greenway Board members make funding recommendations to the the Boards of Directors, who approve the grant awards.
- All Council/Compact Planning and Conservancy Trail Grants must address at least one of the 5 Greenway Criteria (see page 3).
- NHA Heritage Grants and Sponsorships must address one of the 3 Themes of the Maurice D. Hinchey Hudson River Valley National Heritage Area (see page 8).
- Application Evaluation Criteria are given to applicants in each grant program's guidelines.

National Heritage Area Grants

- Provide seed money up to \$7,500 to organizations for the purposes of programming, interpretation and marketing that support the mutual goals of the HRVNHA and applicants
- In 2022, a total of \$55,000 is available in this program
- Achieve the goals of the National Park Service and the NHA Management Plan
- Resonate with the themes of the NHA and must address at least one of them:
 - Freedom and Dignity
 - Nature and Culture
 - Corridor of Commerce



National Heritage Area Grant Categories

- Marketing and Promotion
 - Promote heritage sites as tourism destinations through innovative marketing
 - Demonstrate increased visitation
 - Promote multiple heritage sites or partners
- Programming and Interpretation
 - Educate the public about our history
 - Experiential programming
 - Use technology to engage new audiences
 - Living history programs and reenactments

Eligibility for NHA Grants

- Municipalities and not-for-profit organizations
- Project must occur within the border of the NHA
- Must complete previously awarded Heritage Development Grants before applying for new funding
- A signed resolution from the applicant organization's governing board is required

www.hudsonrivervalley.com/heritage-development-grants

NHA Sponsorships

- Cultural, heritage, recreational, and educational events
- Must resonate with the [themes of the NHA](#) (see page 8)
- For limited-run and smaller events (single date, weekend, etc)
- Events must take place within the [NHA area](#)
- Awards limited to \$2,500 per sponsorship
- 1 for 1 match, in-kind hours eligible to count toward match
- Other federal funds cannot be used toward match
- Non-profits and municipalities eligible to apply

www.hudsonrivervalley.com/sponsorships

Greenway Conservancy Trail Grants

- One of the Greenway's goals is to help create a trail system between NYC and the Capital Region
- Connecting downtowns, historic sites, open spaces, access to the river
- Land and Water Trails
- Trails are designated as part of the Greenway System, but ownership and management is maintained locally
- Trail Grants are the main way we can fund projects to further the trail program

www.hudsongreenway.ny.gov/grants-funding

- In 2001 the Hudson River Greenway Trail System was awarded \$1 million to establish the Hudson River Greenway Water Trail
- From the Adirondacks to Battery Park in Manhattan (256-miles)
- Goal of providing access points every 10-miles and camp sites every 15-miles
- Currently there are 118 sites
- Designated a National Water Trail in 2012

www.HudsonRiverGreenwayWaterTrail.org



Trail Grant Categories

- **Construction:** Projects to construct trail segments/water trail sites or trail links that further the goals of the Greenway Trail Program.
- **Design:** Projects to complete feasibility studies, design or plan trail segments/water trail sites or trail links
- **Rehabilitation/Improvement:** Projects, including trail amenities, to improve trails/trail segments/water trail sites
- **Education/Interpretation:** Projects, including but not limited to: trail signs, kiosks, mobile tours, websites or apps, guides, trail mapping, cartography, brochures, conferences, or workshops
- **Disaster Recovery and Reconstruction:** Projects to repair trail damage from catastrophic events such as flooding
- **Trail Maintenance:** Equipment, supplies or materials required to maintain a section of the Empire State Trail or other designated section of the Hudson River Valley Greenway Trail

Trail Grant Eligibility

- Municipalities and not-for-profit organizations from within the Greenway area
- Must complete previously awarded Greenway Trail Grants before applying for new funding
- Water Trail Grants:
 - Launch, campsite and day use site owners located along the Hudson River and Champlain Canal, within the designated Greenway Area
- A signed resolution from the applicant organization's governing board is required
- Trails and Water Trail Sites will be required to request designation as part of the Greenway Trail System



Trail Grant Funding Range

- Trail Grants
 - Trail Construction: Up to \$250,000
 - Trail Design or planning: Up to \$75,000
 - Trail Rehabilitation or Improvement: Up to \$100,000
 - Trail Education or Interpretation: Up to \$25,000
 - Natural Disaster Recovery and Reconstruction: Up to \$250,000
 - Trail Maintenance: Up to \$25,000

- Water Trail Grants
 - Construction, Design or Planning: Up to \$250,000
 - Rehabilitation or Improvement: Up to \$100,000
 - Education or Interpretation: Up to \$25,000
 - Natural Disaster Recovery and Reconstruction: Up to \$250,000
 - Trail Maintenance: Up to \$25,000

Community Planning Grants

Grants for Greenway Communities to achieve the five Greenway Criteria:

- Natural and Cultural Resource Protection
- Regional Planning
- Economic Development
- Public Access (to the Hudson River through the Greenway Trail network)
- Heritage and Environmental Education

Community-wide planning projects given priority.

Council Grants are limited to a maximum of \$10,000, with Compact Grants eligible for higher amounts. In 2022, a total of \$136,000 is available in this program.

Community Planning Grant Eligibility

- Municipalities located within the Greenway area that have passed Community resolutions adopting the 5 Greenway criteria; and communities who have adopted their county's Greenway compact into local law (Compact Communities/Participating Greenway Communities)
- Non-profits can be listed as co-applicants with a Greenway Community, but the community must act as the fiscal agent for the grant.
- Must complete previously awarded Greenway Council/Compact Grants before applying for new funding
- A signed resolution from the applicant organization's governing board is required

www.hudsongreenway.ny.gov/grants-funding

DO'S & DON'TS

Do

- Open with the project
- Be precise and concise
- Include maps, drawings, renderings
- Explain how the project connects with our goals/criteria
- Give correct budget detail
- Sustainability and lasting impact
- Contact Greenway staff ahead of the grant deadline for technical assistance with grant applications and project ideas.

Don't

- Open with a lengthy description of your org/site
- Copy/paste from an application to another entity
- Fluff with unnecessary info
- Apply for a limited run event
- Apply again for a previously funded program in subsequent years (programs should become sustainable)

For Technical Assistance

Email: grants@hudsongreenway.ny.gov

Call: (518) 473-3835

On the web

Greenway Planning & Trail Grants: www.hudsongreenway.ny.gov/grants-funding

NHA Grants: www.hudsonrivervalley.com/heritage-development-grants

NHA Sponsorships: www.hudsonrivervalley.com/sponsorships



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