

Hudson River
Watershed Alliance



WAVEMAKER
AWARDS
BENEFIT

***SPONSORSHIP
OPPORTUNITIES***



OUR MISSION

The Hudson River Watershed Alliance's mission is to unite and empower communities to protect our shared waters. We work across the Hudson River watershed to support watershed groups, help communities work together on water issues, and communicate as a collective voice.

2024 Impact

Supported **24 community-based watershed groups** across the Hudson Valley through education programs and direct technical assistance.

Organized the **Annual Watershed Conference** to bring together **150 people** from different backgrounds in conversation about protecting clean drinking water, from source to tap.

Co-facilitated the **Hudson Valley Flood Resilience Network**, connecting local governments taking action to manage current and future flood risks.

Organized virtual and in-person meetings with **75 local leaders** on priority topics, including emergency communications, flood resilience planning, local land use policies, and more.



In 2024, the Hudson River Watershed Alliance organized **14 programs**, engaging **600 people** to **protect clean water**, adapt to **climate change**, and collaborate on **projects across the Hudson Valley**.

The WaveMaker Awards Benefit is an opportunity to celebrate our WaveMaker awardees, the vast network of rivers and streams that flow to the Hudson River, and the communities that work to protect them.

The WaveMaker Award Benefit

These rivers, streams, and communities are all part of the Hudson River watershed. The benefit helps raise critical funds for the Hudson River Watershed Alliance to continue to unite and empower communities to protect our shared waters.

In 2025, we will gather again to celebrate our Watershed WaveMaker awardees and the outstanding efforts of all of our watershed volunteers and partners.

Join us for an evening of celebration with delicious appetizers, refreshing drinks, and live music!



When: June 11, 2025

Where: The Falcon. Marlboro, NY

Who: 75 watershed enthusiasts

The Hudson River Watershed Alliance is a collaborative network of engaged, informed, and active community groups, organizations, municipalities, agencies, and individuals that work together to ensure a healthy and resilient Hudson River watershed.

We unites groups from NYC to the Capital District to the Mohawk River Valley.



**Watershed
Groups**

Consultants

Municipalities

**Government
Agencies**

Volunteers

**Local
Communities**

Academics

Audience

Reach

Your sponsorship will get your name in front of the Hudson River Watershed Alliance's partners and supporters.

> **3300** Instagram

> **2200** Facebook

> **3250** Newsletter

> **350** LinkedIn



Your sponsorship makes this event possible, allowing more of our dedicated volunteers to attend and be recognized for their invaluable contributions.

Your support empowers us to provide **direct assistance to watershed groups**, bring communities together to **strengthen flood resilience**, develop **innovative educational programs**, and much more.

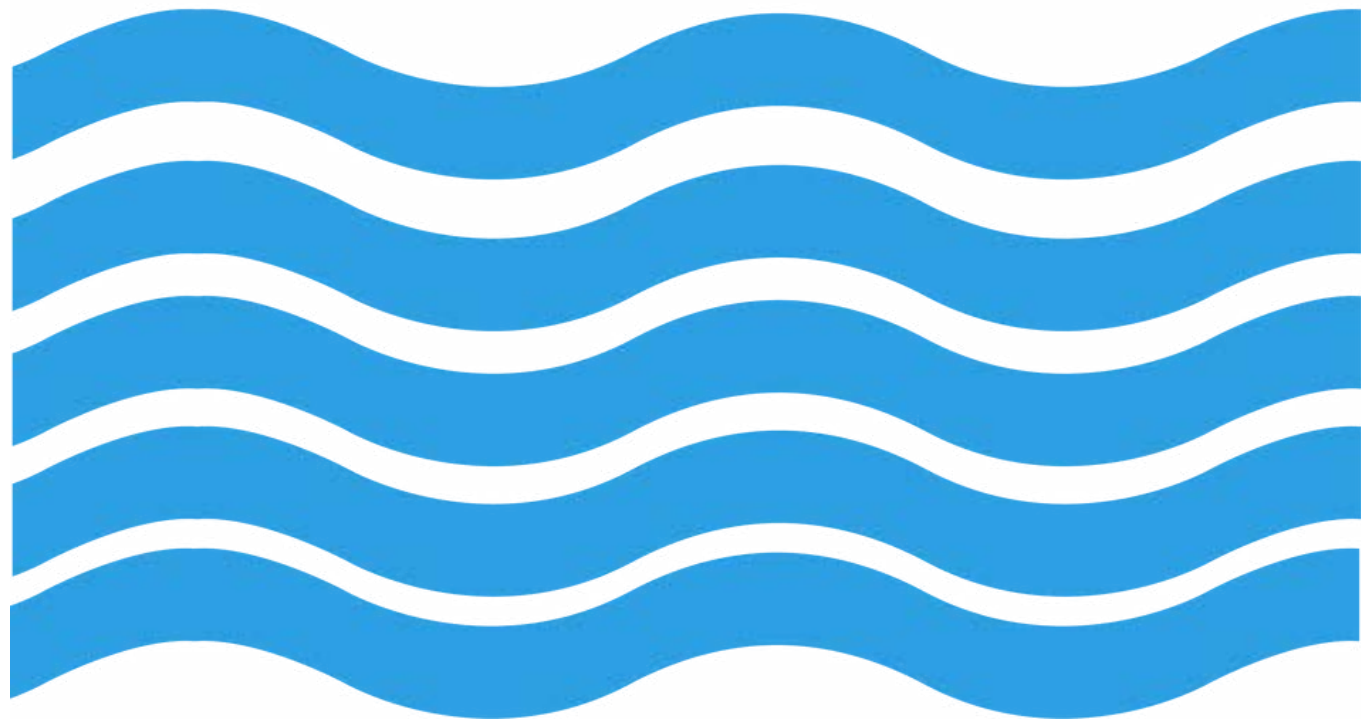


Watershed Sponsor ~ \$2500



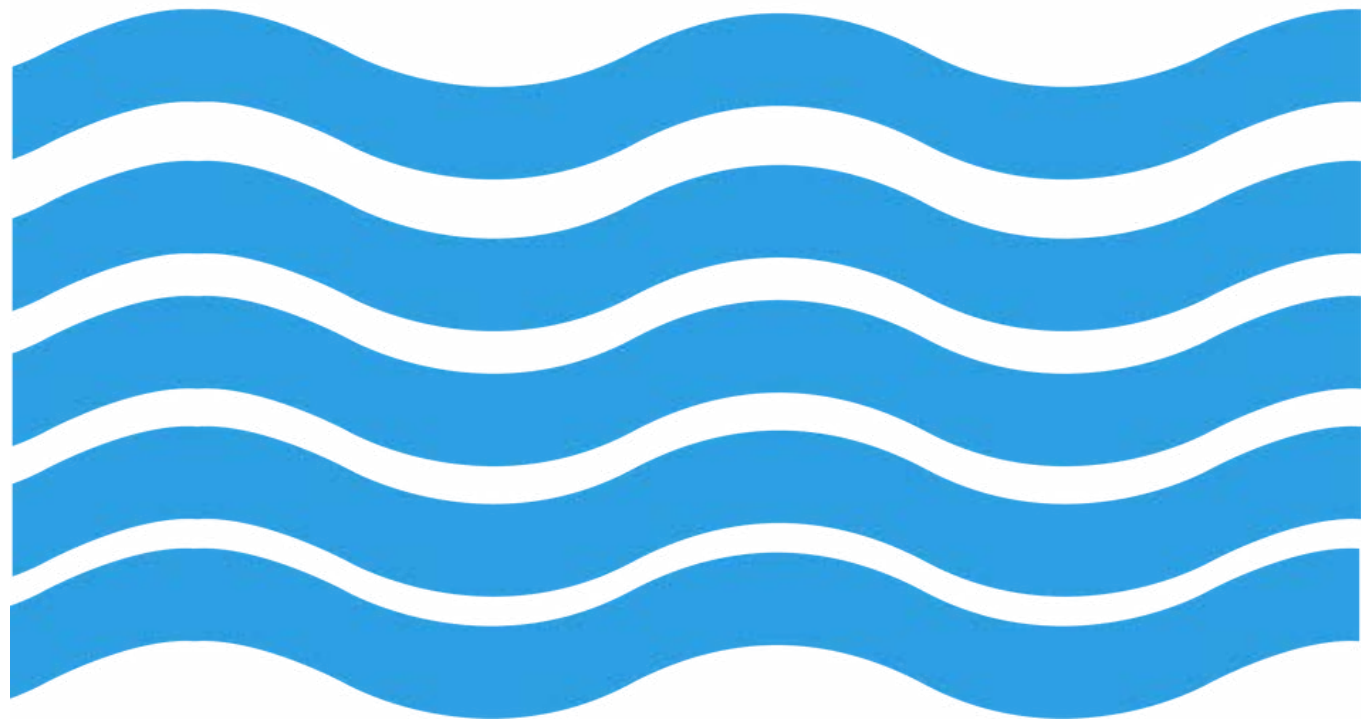
- ✓ **Six tickets to the event.**
- ✓ **Prime listing and logo placement on event banner and website.**
- ✓ **Listing in all promotional materials, social media posts, and the online event description.**

River Sponsor ~ \$1000



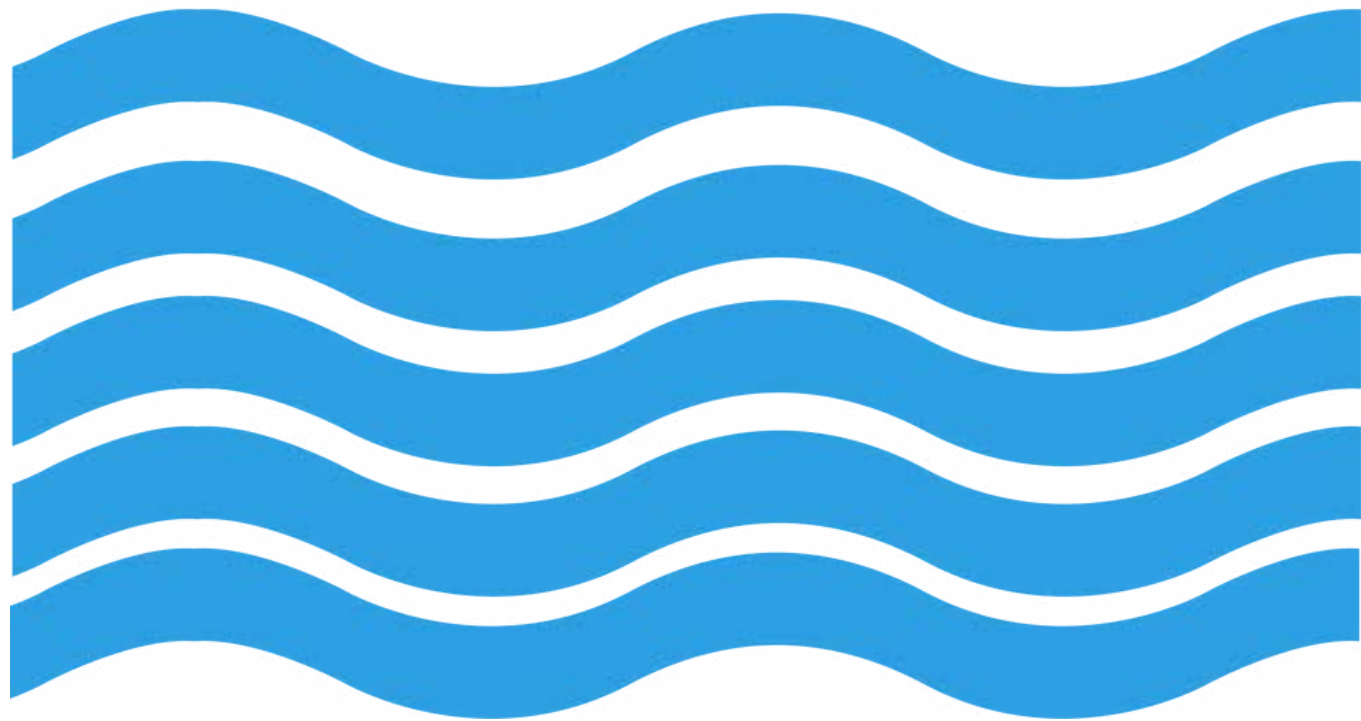
- ✓ **Four tickets to the event.**
- ✓ **Prominent listing and logo on event banner.**
- ✓ **Listing on website, in promotional emails and social media posts, and in online event description as a sponsor.**

Creek Sponsor ~ \$500



- ✓ **Two tickets to the event.**
- ✓ **Listing on event banner, website, in promotional emails and social media posts, and in online event description as a sponsor.**

Brook Sponsor ~ \$250



- ✓ **One ticket to the event.**
- ✓ **Listing on website, in promotional emails and social media posts, and in online event description as a sponsor.**

Visit our [website](#) to fill out our [sponsorship form](#) or contact Emily Vail by email at emily@hudsonwatershed.org or by phone at 845-224-3252 for more information.



Contact us

**LET'S MAKE WAVES
TOGETHER**

