



Annual Watershed Conference: Sponsorship Opportunities

The Hudson River Watershed Alliance's 2024 conference theme is **Drinking Water: Source to Tap**.

This year's Annual Watershed Conference will share science, policies, and strategies to protect clean drinking water, considering a watershed approach. The conference will have two components: a virtual session via webinar (to be scheduled) and an in-person session on Tuesday, October 22 at the Henry A. Wallace Center, FDR Presidential Library & Museum in Hyde Park, NY. We are working to make the conference as accessible as possible for participants.

We anticipate strong participation from watershed communities from throughout the Hudson River watershed. About 200 people participated in our hybrid conference in 2023. Your sponsorship will fund the conference proceedings and support individuals and groups in need of financial assistance to attend.

More information about the program will be available on our website here:

<https://hudsonwatershed.org/annual-watershed-conference-2024/> For an example of last year's conference format and agenda, see [this page](#).

The [Hudson River Watershed Alliance](#)'s mission is to unite and empower communities to protect our shared waters. We work across the Hudson River watershed to support watershed groups, help communities work together on water issues, and communicate as a collective voice. To learn more about our work, check out our [2023 Annual Report](#).

SPONSORSHIP LEVELS:

\$2,500 – WATERSHED SPONSOR

Benefits include listing and logo on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with prime logo placement during the conference's virtual session, and an exhibitor table at the in-person session on October 22. Six (6) tickets to the conference.

\$1,000 – RIVER SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with prominent logo placement during the conference's virtual session, and an exhibitor table at the in-person session on October 22. Four (4) tickets to the conference.

\$500 – CREEK SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with logo during the conference's virtual session. Three (3) tickets to the conference.

The Hudson River Watershed Alliance is a 501(c)(3) organization of the Internal Revenue Code, EIN# 45-2772407.

\$300 – STREAM SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with small logo during the conference’s virtual session. Two (2) tickets to the conference.

\$150 – BROOK SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit during the conference’s virtual session. One (1) ticket to the conference.

\$150 – Add a Conference Exhibitor Table on Tuesday, October 22

Add an exhibitor table for the in-person session on Tuesday, October 22 at the Henry A. Wallace Center, FDR Presidential Library & Museum in Hyde Park, NY. Must be in addition to a Brook, Stream, or Creek Sponsorship.

ORDER FORM:

Organization/Business: _____ Contact: _____

Address: _____ City, State, Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Checks can be mailed to: Hudson River Watershed Alliance, PO Box 1734, Kingston, NY 12402

If you would prefer to use a credit card, you can use our [online form](#).

Please email color logos to: emily@hudsonwatershed.org.

For more information, contact Emily Vail at emily@hudsonwatershed.org or (845) 224-3252.

ATTENDEE NAMES:

Please provide the names of those who will be using tickets included with your sponsorship, if known. Otherwise, please indicate that you wish to be contacted by Hudson River Watershed Alliance closer to the event to determine participants. Conference tickets include both the virtual and in-person conference sessions.

Name	Affiliation	Email

The Hudson River Watershed Alliance is a 501(c)(3) organization of the Internal Revenue Code, EIN# 45-2772407.

Hudson River Watershed Alliance | PO Box 1734, Kingston, NY 12402 | hudsonwatershed.org