

Hudson River  
Watershed Alliance



## Annual Watershed Conference: Sponsorship Opportunities

The Hudson River Watershed Alliance's 2023 conference theme is **Diversity, Equity, Inclusion, and Justice**.

Advancing diversity, equity, inclusion, and environmental justice (DEIJ) is critical to achieving our goals of clean water and healthy tributaries in the Hudson River watershed. We can't find solutions to the complex and intertwined problems of water pollution, climate change, and racism without working together as a community. This year's Annual Watershed Conference will share DEIJ strategies and highlight water-related case studies that are moving this critical work forward in our region.

Our Annual Watershed Conference will have two components: a virtual session via webinar on Wednesday, October 11 and an in-person session on Tuesday, October 24 at the Henry A. Wallace Center, FDR Presidential Library & Museum in Hyde Park, NY. We are working to make the conference as accessible as possible for participants.

For more event details, visit: <https://hudsonwatershed.org/2023-annual-watershed-conference/>

We anticipate strong participation from watershed communities from throughout the Hudson River watershed. In 2022, our hybrid conference reached over 200 people. Your sponsorship will fund the conference proceedings and support individuals and groups in need of financial assistance to attend.

The [Hudson River Watershed Alliance](#)'s mission is to unite and empower communities to protect our shared waters. We work across the Hudson River watershed to support watershed groups, help communities work together on water issues, and communicate as a collective voice. To learn more about our work, check out our [2022 Annual Report](#).

### SPONSORSHIP LEVELS:

#### **\$2,500 – WATERSHED SPONSOR**

Benefits include listing and logo on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with prime logo placement during the conference's virtual session on October 11, and an exhibitor table at the in-person session on October 24. Six (6) tickets to the conference.

#### **\$1,000 – RIVER SPONSOR**

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with prominent logo placement during the conference's virtual session on October 11, and an exhibitor table at the in-person session on October 24. Four (4) tickets to the conference.

#### **\$500 – CREEK SPONSOR**

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with logo during the conference's virtual session on October 11. Three (3) tickets to the conference.

*The Hudson River Watershed Alliance is a 501(c)(3) organization of the Internal Revenue Code, EIN# 45-2772407.*

[hudsonwatershed.org](https://hudsonwatershed.org) | **Uniting & empowering communities to protect our shared waters**

### **\$300 – STREAM SPONSOR**

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with small logo during the conference’s virtual session on October 11. Two (2) tickets to the conference.

### **\$150 – BROOK SPONSOR**

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit during the conference’s virtual session on October 11. One (1) ticket to the conference.

### **\$150 – Add a Conference Exhibitor Table on Tuesday, October 24**

Add an exhibitor table to Brook, Stream, or Creek Sponsorship for the in-person session on Tuesday, October 24 at the Henry A. Wallace Center, FDR Presidential Library & Museum in Hyde Park, NY.

### **ORDER FORM:**

Organization/Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Checks can be mailed to: Hudson River Watershed Alliance, PO Box 1734, Kingston, NY 12402

If you would prefer to use a credit card, you can use our online form: <https://hudsonwatershed.org/2023-annual-watershed-conference/>

Please email color logos to: [emily@hudsonwatershed.org](mailto:emily@hudsonwatershed.org).

For more information, contact Emily Vail at [emily@hudsonwatershed.org](mailto:emily@hudsonwatershed.org) or (845) 224-3252.

### **ATTENDEE NAMES:**

Please provide the names of those who will be using tickets included with your sponsorship, if known. Otherwise, please indicate that you wish to be contacted by Hudson River Watershed Alliance closer to the event to determine participants. Conference tickets include both the virtual and in-person conference sessions.

NAME	EMAIL	EMAIL ADDRESS

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