



Annual Watershed Conference: Sponsorship Opportunities

The Hudson River Watershed Alliance's 2022 conference theme is **Climate Change Impacts on Water in the Hudson Valley**.

In 2022 alone, we've seen localized flooding, intense drought, Harmful Algal Blooms, beach closures, wildfires, and other impacts on water resources due to climate hazards. The conference's content will help communities understand current and future conditions, with an eye towards identifying next steps to improve climate change and watershed resilience.

Our Annual Watershed Conference is taking a hybrid approach in 2022, with three focused sessions:

- **Monday, October 24 from 1-3:30 PM** will be a virtual session to share climate change projections and other context-setting information.
- **Tuesday, October 25 from 9 AM - 12:30 PM** will be an in-person session at the Henry A. Wallace Center, FDR Presidential Library & Museum in Hyde Park, NY to discuss climate change adaptation strategies and share case studies.
- **Wednesday, October 26 1-4 PM** will be an in-person session (location to be announced) focused on flooding issues faced by municipalities along the Hudson River shoreline. This session will be facilitated by River Network, and will inform the Hudson River Flood Resilience Network's strategic roadmap.

We anticipate strong participation from watershed communities from throughout the Hudson River watershed. In the past three years, our in-person (2019) and virtual conferences (2020, 2021) have reached between 120 and 175 participants. Your sponsorship will help to fund the conference proceedings and support individuals and groups in need of financial assistance.

SPONSORSHIP LEVELS:

\$2,500 – WATERSHED SPONSOR

Benefits include listing and logo on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with prime logo placement during the conference's virtual session on October 24, and an exhibitor table at the in-person session on October 25. Six (6) tickets to the conference.

\$1,000 – RIVER SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with prominent logo placement during the conference's virtual session, and an exhibitor table at the in-person session on October 25. Four (4) tickets to the conference.

\$500 – CREEK SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with logo during the conference's virtual session. Three (3) tickets to the conference.

The Hudson River Watershed Alliance is a 501(c)(3) organization of the Internal Revenue Code, EIN# 45-2772407.

\$300 – STREAM SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit with small logo during the conference’s virtual session. Two (2) tickets to the conference.

\$150 – BROOK SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, on the conference banner, and in the conference program. Sponsor will receive credit during the conference’s virtual session. One (1) ticket to the conference.

\$150 – Add a Conference Exhibitor Table on Tuesday, October 25

Add an exhibitor table to Brook, Stream, or Creek Sponsorship for the in-person session on Tuesday, October 25 at the Henry A. Wallace Center, FDR Presidential Library & Museum in Hyde Park, NY.

ORDER FORM:

Organization/Business: _____ Contact: _____

Address: _____ City, State, Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Checks along with this form can be mailed to:
Hudson River Watershed Alliance
PO Box 1734, Kingston, NY 12402

Please email color logos to: emily@hudsonwatershed.org.

For more information, contact Emily Vail at emily@hudsonwatershed.org or (845) 224-3252.

ATTENDEE NAMES:

Please provide the names of those who will be using tickets included with your sponsorship, if known. Otherwise, please indicate that you wish to be contacted by Hudson River Watershed Alliance closer to the event to determine participants. Conference tickets include all conference sessions.

| NAME | EMAIL | EMAIL ADDRESS |
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