



Annual Watershed Conference: Sponsorship Opportunities

The Hudson River Watershed Alliance's Annual Watershed Conference is going virtual in 2021 to keep everyone as safe as possible while we continue to unite and empower communities to protect local water resources. We are building on lessons learned from last year's successful virtual conference.

Our 2021 Annual Watershed Conference theme is **Aligning Actions for Clean Water**. The conference will be held October 25-28, 2021, with a different session each afternoon. We will focus on watershed planning as a process and product to help build consensus and develop strategies that inform watershed management. The conference sessions will share processes, resources, and case studies for watershed-scale planning that leads to coordinated actions that improve clean water and reduce flooding.

We anticipate strong participation from watershed communities. Your sponsorship will help to fund the conference proceedings and support individuals and groups in need of financial support.

SPONSORSHIP LEVELS

\$2,500 – CONFERENCE SPONSOR

Conference sponsors support the entire event and are promoted throughout as the main sponsor.

Benefits include listing on our website, in promotional emails and social media posts, and in the event description. Sponsor will receive credit with prime logo placement during the conference welcome session, with an on-air thank you in all sessions. Eight (8) digital tickets to the conference.

\$1,000 – RIVER SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, and in the online description. Sponsor will receive credit with logo during the conference welcome session, with an on-air thank you in all sessions. Six (6) tickets to the conference.

\$500 – CREEK SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, and in the online event description as a sponsor. Sponsor will receive credit with logo during the conference welcome session. Four (4) tickets to the conference.

\$250 – STREAM SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, and in the online event description as a sponsor. Sponsor will receive credit with small logo during the conference welcome session. Two (2) tickets to the conference.

\$100 – BROOK SPONSOR

Benefits include listing on our website, in promotional emails and social media posts, and in the online event description as a sponsor. Sponsor will receive credit during the conference welcome session. One (1) ticket to the conference.

ORDER FORM:

Organization/Business: _____ Contact: _____

Address: _____ City, State, Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Checks along with this form can be mailed to:
Hudson River Watershed Alliance
PO Box 272, Delmar, NY 12054

Please email color logos to: emily@hudsonwatershed.org.
For more information, contact Emily Vail at emily@hudsonwatershed.org or (845) 224-3252.

ATTENDEE NAMES:

Please provide the names of those who will be using tickets included with your sponsorship, if known. Otherwise, please indicate that you wish to be contacted by Hudson River Watershed Alliance to determine names closer to the event. Conference tickets include all conference sessions.

NAME	EMAIL	MAILING ADDRESS