



Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Plastic Pollution: Local Solutions & Watershed Strategies

Asher Pacht
Director, Environmental Programs

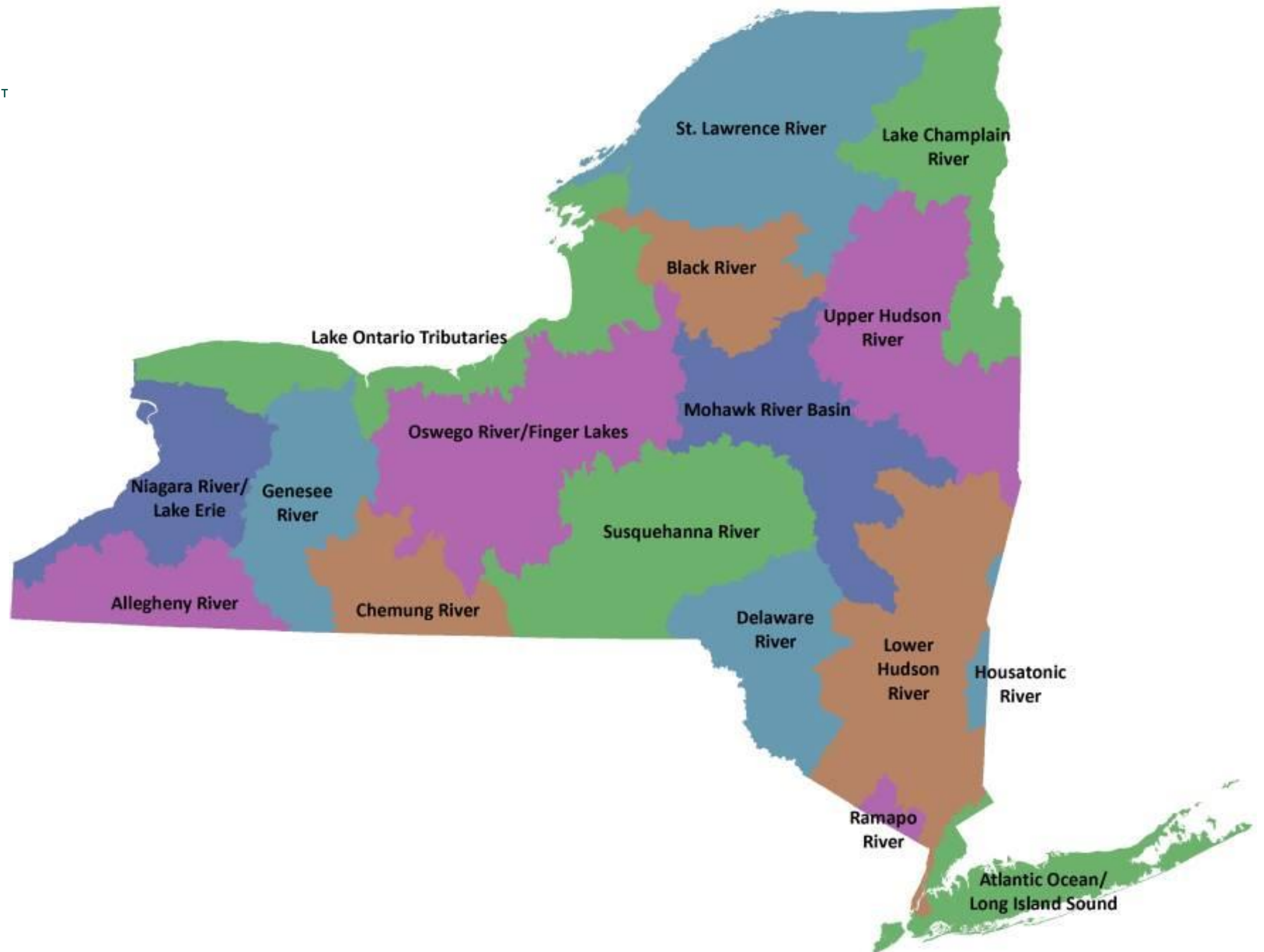
DISCLAIMER:

**FOR USE IN EDUCATIONAL
PURPOSES ONLY.
IMAGES BELONG TO
SOURCES LISTED.
EVERY EFFORT AT
ACCURACY HAS BEEN MADE.
PLEASE CITE ORIGINAL
SOURCES FOR FURTHER
INFORMATION.
ANY OPINIONS ARE THOSE
OF THE AUTHOR AND DO
NOT REPRESENT BEACON
INSTITUTE OR CLARKSON
UNIVERSITY**



Clarkson_™

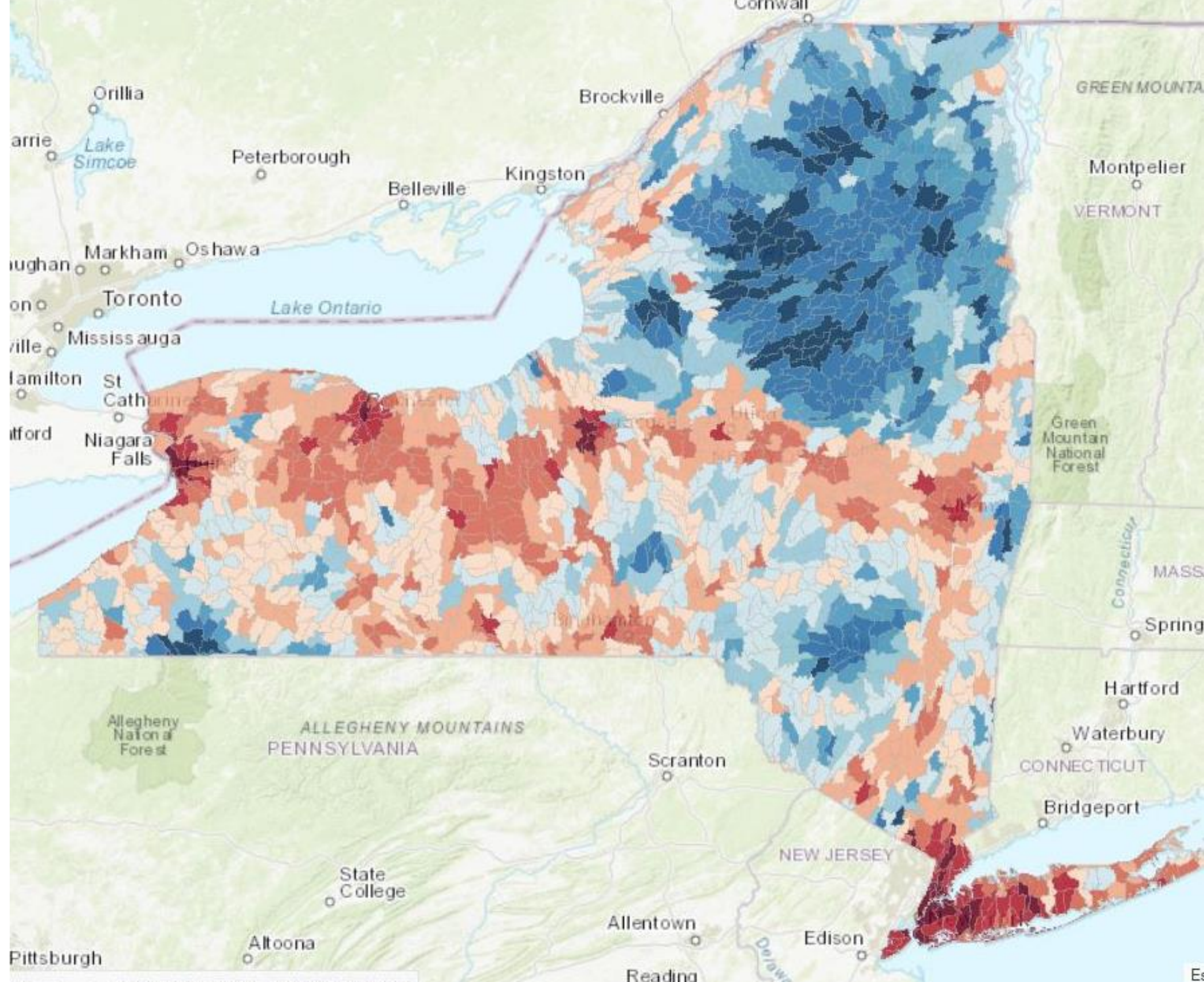
BEACON INSTITUTE FOR
RIVERS AND ESTUARIES





Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES





Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Focus on marine debris, microplastics

- U.S. EPA, NOAA
- United Nations
- NYS DEC / Hudson River Estuary Program
- SUNY Fredonia, Rutgers, Marist, Cornell, Union, Columbia, Pace Law
- Clearwater, HRPT, Riverkeeper, Clean Ocean Action, NY/NJ Baykeeper, Cary Institute
- NY/NJ Harbor Estuary Program
- Hudson Valley Regional Council
- Trash-Free Waters (EPA), City governments

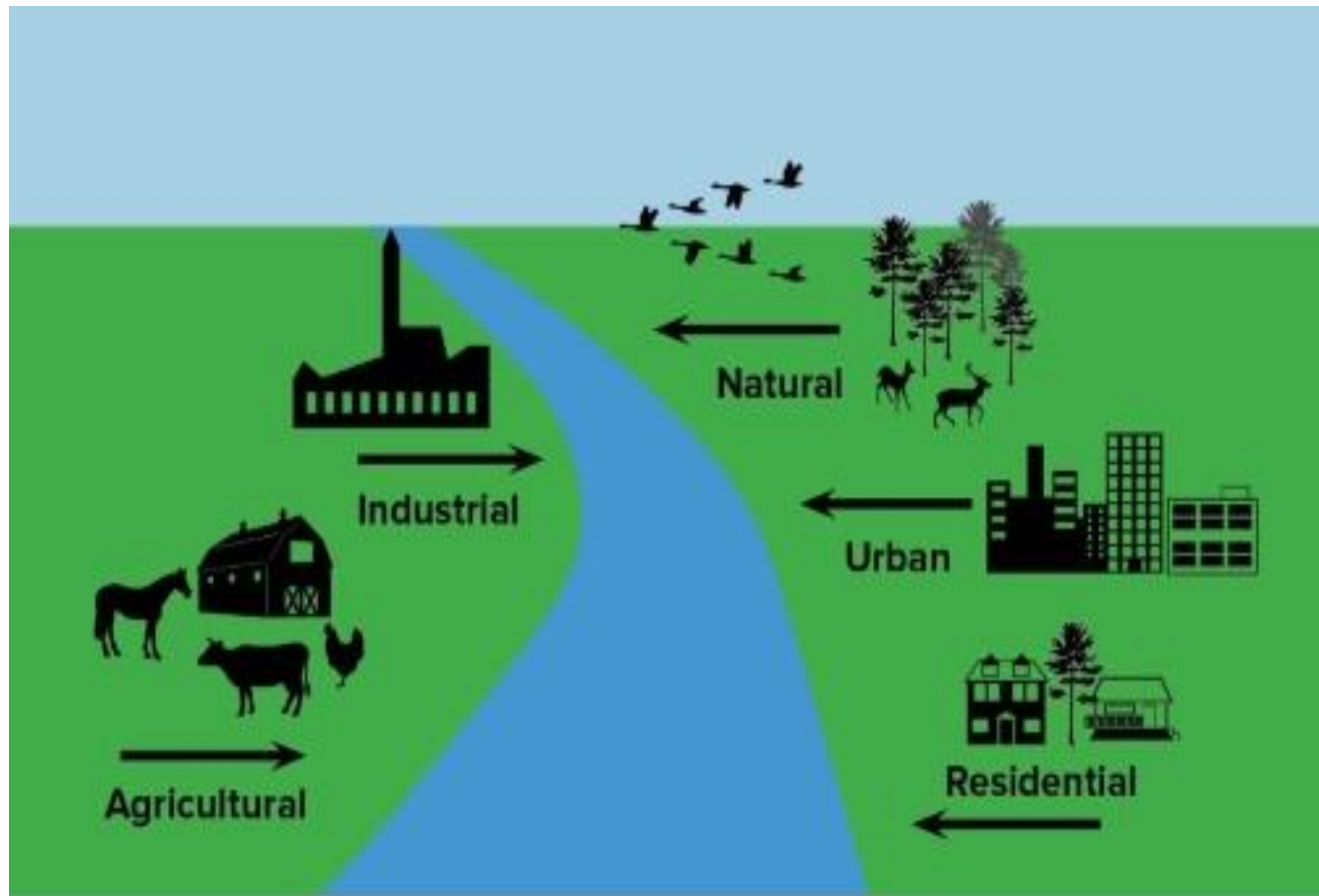
How can communities understand and address plastic pollution in waterways?

What roles and values are useful for citizens to support monitoring and mitigation of local stream pollution?



Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES



There are many possible sources of pollution in a watershed.



Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES





Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Local Solutions - Understanding:

1 Load of
Laundry

can discharge

700,000
synthetic
microfibers
into wastewater

Source: Pace Law / Roger Williams



Local Solutions - Understanding:

- Dutchess County uses approximately 100 million single-use plastic bags annually, according to the County legislature, which passed the bag ban by a 23-1 vote, going into effect in 2020.

Local Solutions - Understanding:

Microplastics Research in the Harbor Estuary

Organization	Dates of study	Average Estimated Abundance of particles/km ²
Baykeeper (Marine)	March – Aug 2015	256,000
Rutgers University/Baykeeper (Freshwater)	May – August 2016-2017	28,000 – 3,000,000
Clearwater, Inc.	Aug 2014 – Aug 2015	3,000,000
Hudson River Park Trust	June – October 2016, 2017	100,000 – 189,000
Lamont Doherty/Riverkeeper	2017	15,000 – 80,000 plastic particles per liter

Source:
NY NJ HEP

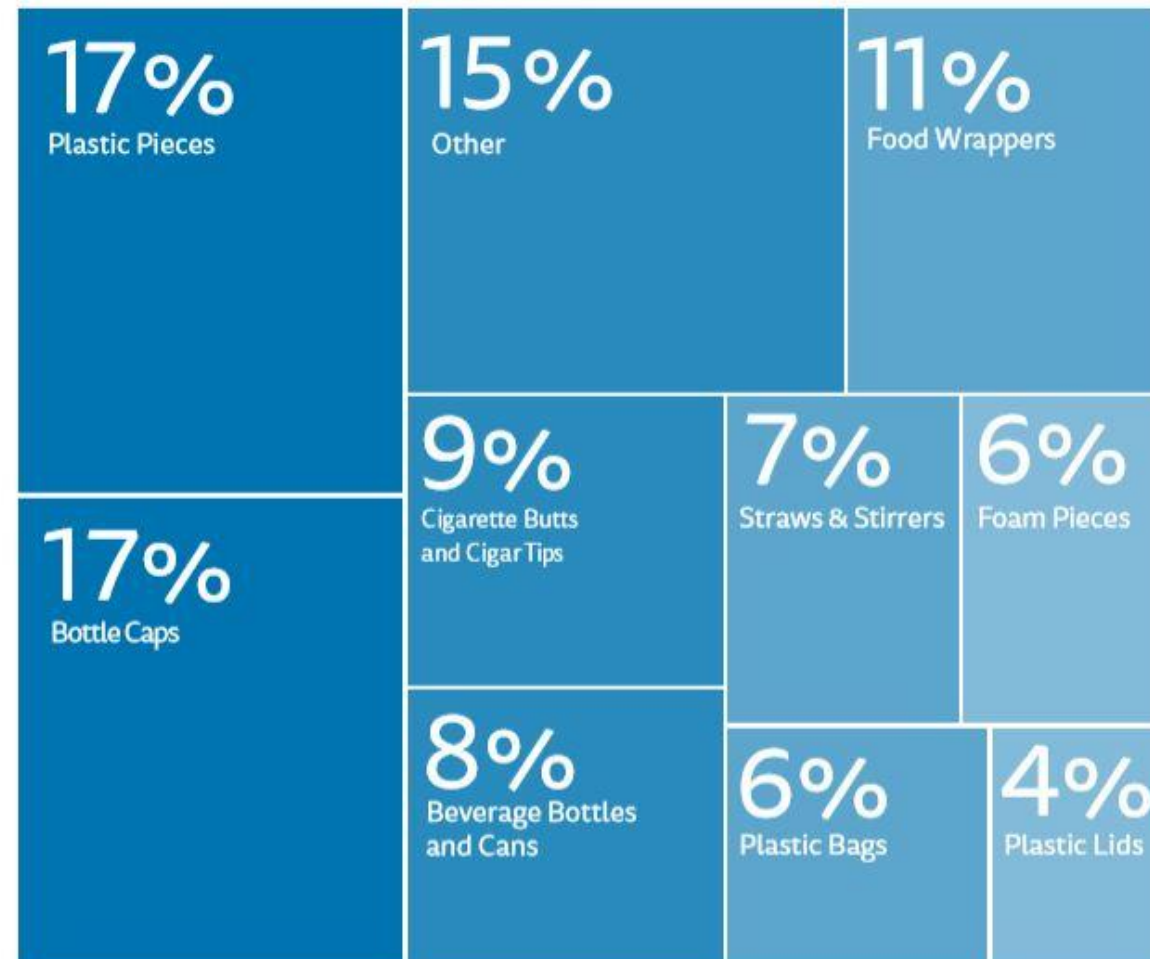


Local Solutions - Understanding:

Long Term Trend: Improving
Short Term Trend: Improving

Floatable Debris or garbage in our estuary waters and shorelines affects the ability to swim and fish, and with larger debris, can interfere with navigation. Floating trash, that can enter the waterways by flowing out of sewer and stormwater drains, being dumped on shorelines, or being blown to the water by the wind, is an easily distinguishable indicator of water pollution.

Ocean Conservancy (NJ) 2016 Beach Cleanups Dominant debris types by volume



DEBRIS COLLECTED ON BEACHES

Background

Shoreline cleanups have been an increasingly popular method of stewardship, bringing together community and business partners for an activity with tangible benefits. Many of the environmental groups that organize beach cleanups keep track of the amount of garbage they remove and some even inventory what kind of garbage they find.

Analysis

This analysis used only shoreline cleanup programs that have long-term datasets and additionally keep track of the mileage of shoreline they cover while collecting. Some of the data sets also track the number of volunteers per day; this metric was used where available. Keeping a consistent measure of effort allows us to make assumptions about how much trash is on the beach per year and thus, whether the problem of debris is getting better or worse. The annual amounts of debris collected in pounds per mile of shoreline or pounds per mile of shoreline per person were calculated and reviewed from Ocean Conservancy, the American Littoral Society, and the NJ Clean Shores Program.



Source:
NYNJ
HEP

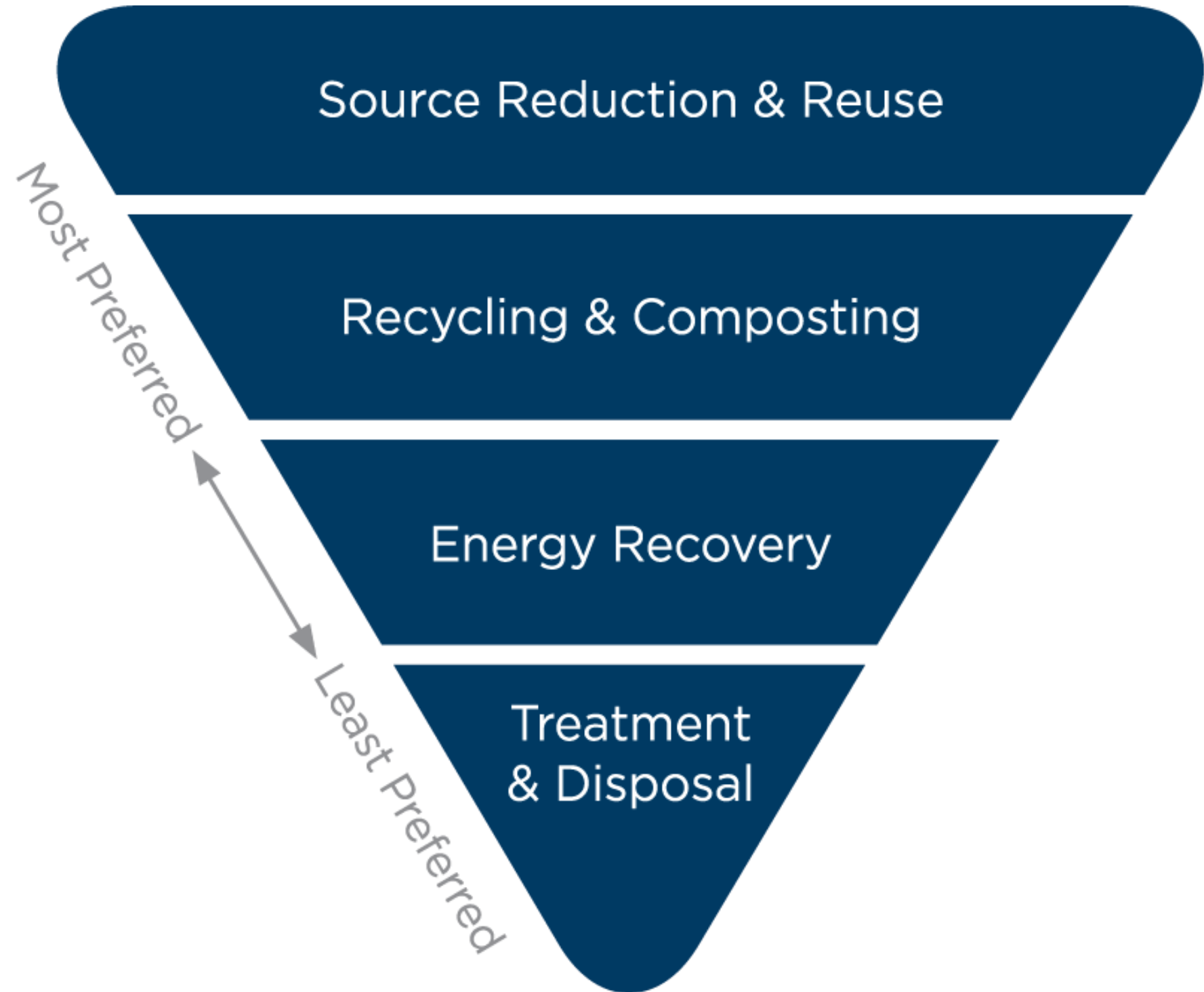


Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

U.S. EPA - Waste Management

Source:
EPA



Local Solutions – Roles & Values

- **Common Goals (health, economy, etc)**
- **Everyone is an educator**
- **Empowerment to improve**
- **Stakeholder commitment**
- **Direct cleanup**
- **Personal behavior**
- **Business participation**

Watershed Approach (EPA)

Local Solutions – Roles & Values

A watershed approach to address today's water resource challenges --

- **Is hydrologically defined**
 - o geographically focused
 - o includes all stressors (air and water)
- **Involves all stakeholders**
 - o includes public (federal, state, local) and private sector
 - o is community-based
 - o includes a coordinating framework
- **Strategically addresses priority water resource goals (e.g. water quality, habitat)**
 - o integrates multiple programs (regulatory and voluntary)
 - o is based on sound science
 - o is aided by strategic watershed plans
 - o uses adaptive management

Clean Water Plan

from: NYS DEC

The process to develop a clean water plan

- Identify pollutant loads and sources
- Engage the watershed community
- Develop an implementation plan (outlines how the loads will be reduced from each pollutant source)
- Draft document
- Public comment (**required for TMDL**) or public review of the draft document
- Final approval



Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Local Solutions - Personal:

- Reduce, Reuse, Recycle (still!)
- Limit single-use behavior
- Cleanups on Creeks, Rivers and oceans
 - access points, beaches, sides, mobile

Source:
EPA

10 WAYS TO UNPACKAGE YOUR LIFE!



Tip 1
Bring your own shopping bag.



Tip 2
Reduce the use of plastic bags for produce & bulk items.



Tip 3
Bring your own food container and utensils.



Tip 4
Carry a reusable water bottle.



Tip 5
Pack a waste-free lunch.



Tip 6
Bring your own cup.



Tip 7
Slow down and dine in.



Tip 8
Say no to disposable straws.



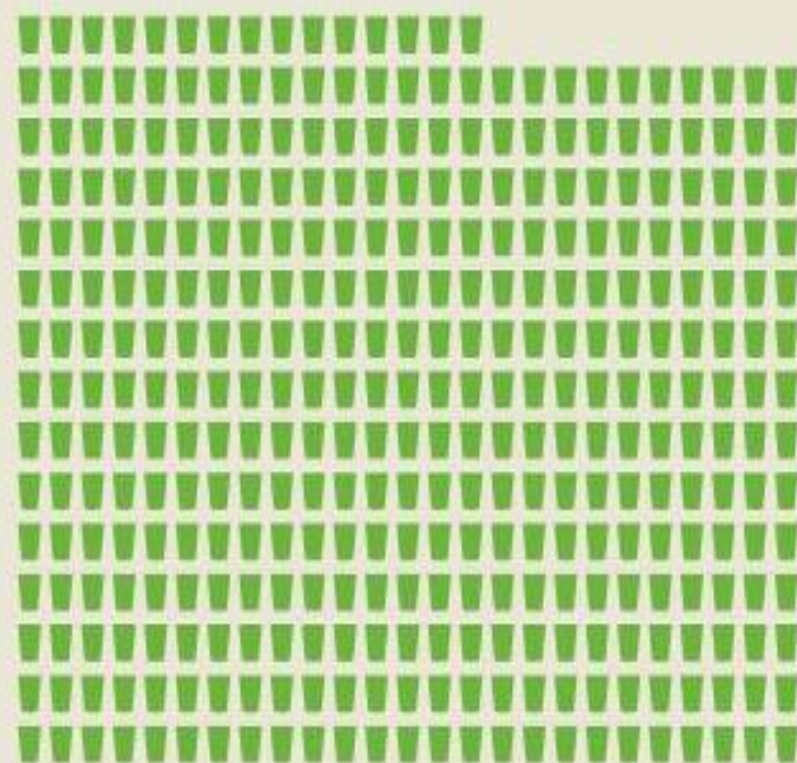
Tip 9
Avoid heavily packaged foods.



Tip 10
Share these tips with friends!

RethinkDisposable.org

By replacing one disposable cup a day for one year with a reusable mug you prevent:



OR



23 lbs. greenhouse gas emissions



281 gallons water usage



16 lbs. of solid waste



1 tree from being chopped down



and Save \$91

*assumes 25¢ discount per use

*Cup impacts data sourced from Franklin Associates Report, 2011. Tree data sourced from Environmental Paper Network.^{1,3}



ReThink Disposable is a program of Clean Water Action and Clean Water Fund conducted in partnership with local businesses and government agencies. Generous support is provided by public and private funders. To learn more about the program, its partners and funders, visit www.rethinkdisposable.org.



The Greenpeace logo, featuring the word "GREENPEACE" in white, uppercase, sans-serif font on a blue rectangular background.

GREENPEACE



WHAT IS A PLASTIC FOOTPRINT?

Up to 12.7 million tonnes of plastic enters our ocean every year. We need governments and businesses to take action to reduce the plastic waste in our everyday lives - but have you ever wondered how much plastic you actually use?

Find out your Plastic Footprint - enter your name to get started!

Next

Local Solutions

- **Collaborative Cleanup efforts**



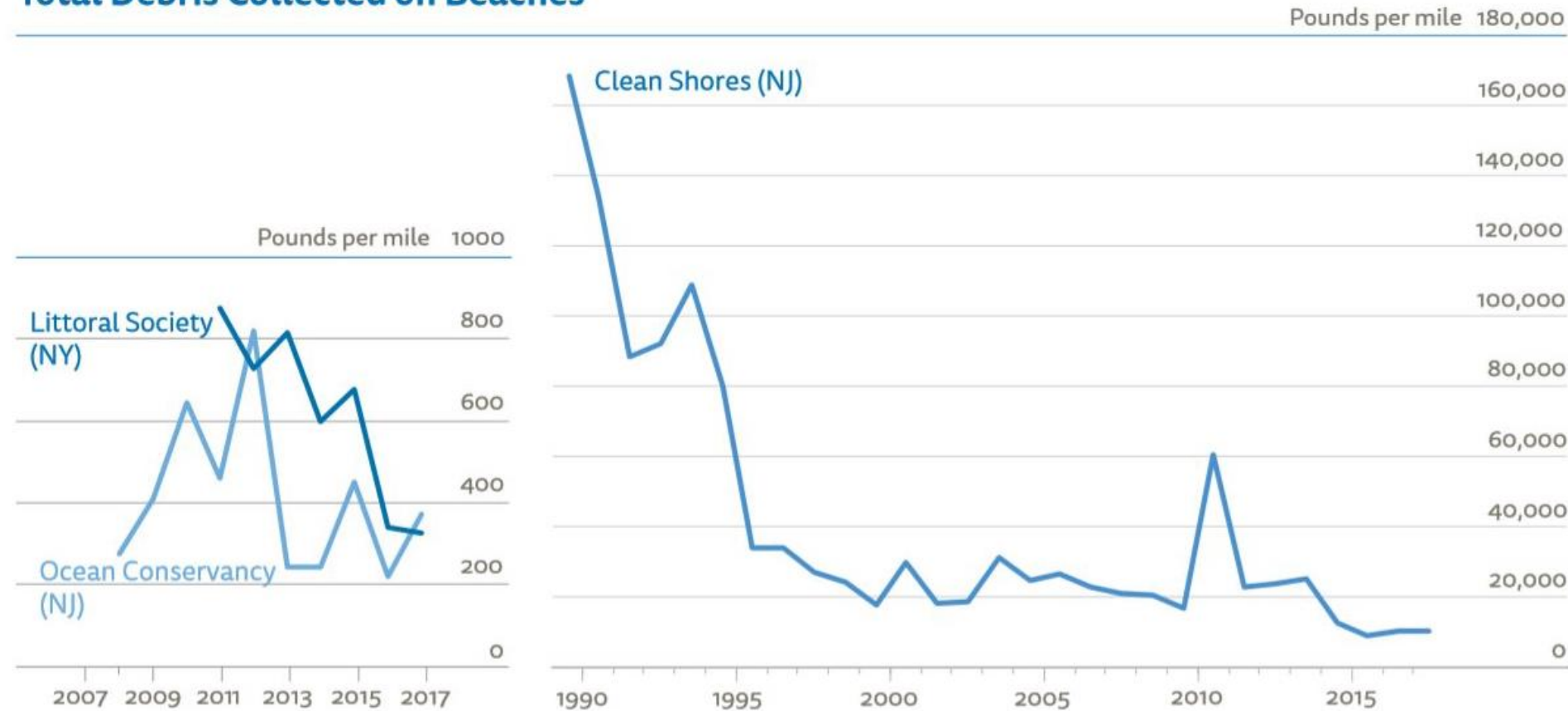
Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

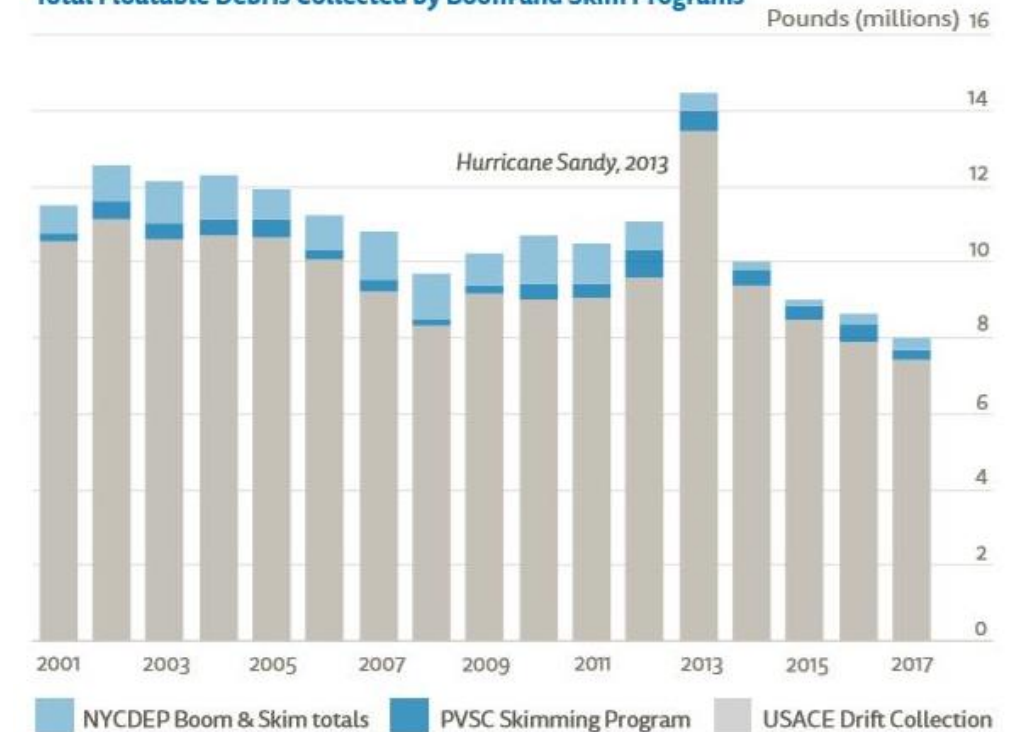
Success stories:

- NYNJHEP
Floatables

Total Debris Collected on Beaches



Total Floatable Debris Collected by Boom and Skim Programs





Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES



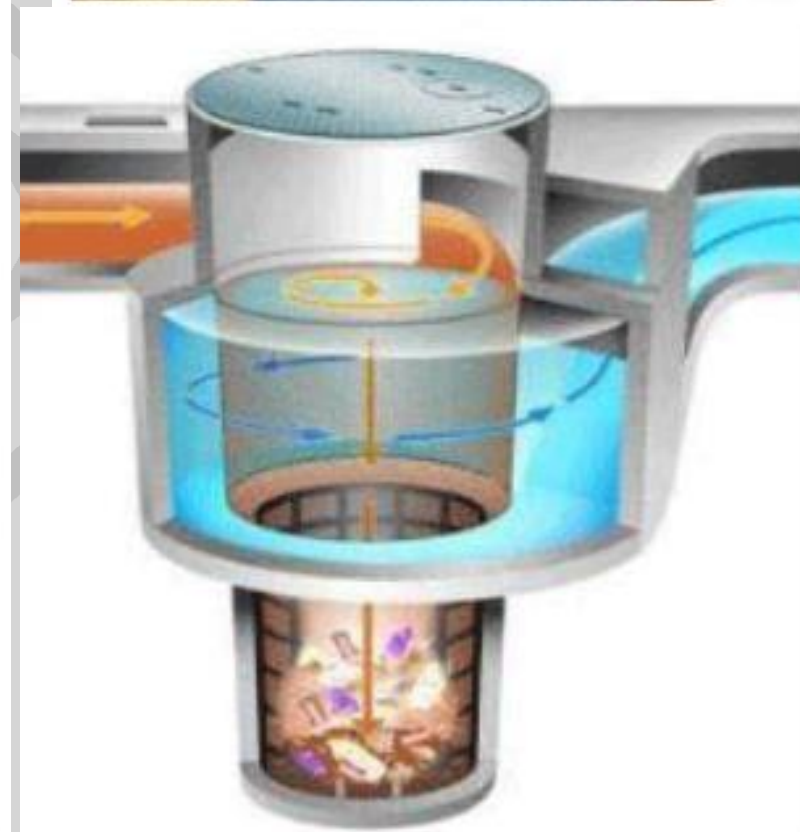
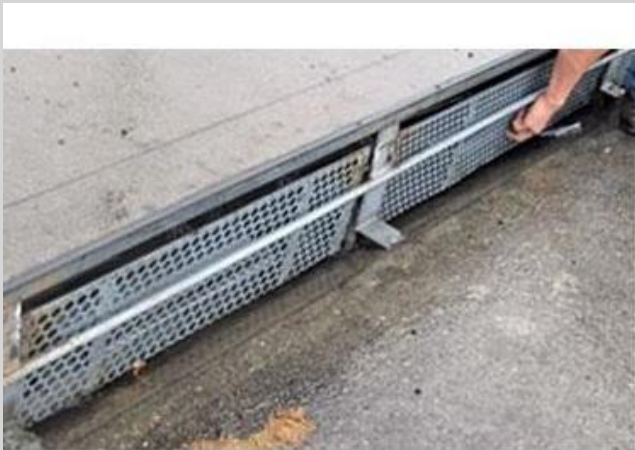
Local Solutions:

- On-site

Source: U.S.
EPA

Local Solutions:

- Stormwater/Wastewater retrofits





Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Local Solutions:

- Innovative, fun, engaging



USING THE POWER
OF NATURE TO KEEP
OUR HARBOR CLEAN

The Inner Harbor Water Wheel, or “Mr. Trash Wheel” to locals, combines old and new technology to harness the power of water and sunlight to collect litter and debris flowing down the Jones Falls River.

Source: [Baltimore
Waterfront.com](http://BaltimoreWaterfront.com)



Success Stories

New York State

Final 2016 Section 303(d) List

November 2016

Water Index Number	Waterbody Name (WI/PWL ID)	County	Type	Class	Cause/Pollutant	Suspected Source	Year
--------------------	----------------------------	--------	------	-------	-----------------	------------------	------

Part 3c - Waterbodies for which TMDLs Are Deferred (Pending Development/Implementation/Evaluation of Other Restoration Measures)

<u>Atlantic Ocean/Long Island Sound Drainage Basin</u>							
(MW1.1) LB/GB-253	Coney Island Creek (1701-0008) ⁶⁹	Kings	Estuary	I	D.O./Oxygen Demand	Urban/CSO,Municip	2016
(MW1.1) LB/GB-253	Coney Island Creek (1701-0008) ⁶⁹	Kings	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW2.1) ER-LI- 4	Newtown Creek and tidal tribs (1702-0002) ⁶⁹	Queens	Estuary	SD	D.O./Oxygen Demand	Urban/CSO,Municip	2016
(MW2.1) ER-LI- 4	Newtown Creek and tidal tribs (1702-0002) ⁶⁹	Queens	Estuary	SD	Pathogens	Urban/Storm/CSO	2016
(MW2.4) ER-3	Bronx River, Lower (1702-0006) ⁶⁹	Bronx	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW2.4) ER-3	Bronx River, Middle, and tribs (1702-0106) ⁶⁹	Bronx	River	B	Pathogens	Urban/Storm/CSO	2016
(MW2.4) ER-4	Westchester Creek (1702-0012) ⁶⁹	Bronx	Estuary	I	D.O./Oxygen Demand	Urban/Storm/CSO	2016
(MW2.5) ER-LI-12	Flushing Creek/Bay (1702-0005) ⁶⁹	Queens	Estuary	I	D.O./Oxygen Demand	Urban/Storm/CSO	2016
(MW2.5) ER-LI-12	Flushing Creek/Bay (1702-0005) ⁶⁹	Queens	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW2.5) ER/LIS-LNB-19 thru 20	Alley Creek/Little Neck Bay Trib (1702-0009) ⁶⁹	Queens	Estuary	I>SC	D.O./Oxygen Demand	Urban/Storm/CSO	2014
(MW2.5) ER/LIS-LNB-19 thru 20	Alley Creek/Little Neck Bay Trib (1702-0009) ⁶⁹	Queens	Estuary	I>SC	Pathogens	Urban/Storm/CSO	2014
(MW3.2) LIS- 2	Hutchinson River, Lower, and tribs (1702-0003) ⁶⁹	Bronx	Estuary	SB	D.O./Oxygen Demand	Urban/Storm/CSO	2016
(MW5.4g) LIS-FI-P1101,P1102	Beach/Island Ponds, Fishers Island (1701-0283) ⁷⁰	Suffolk	Estuary	SA	Pathogens	Urban/Storm Runoff	2002
(MW6.1a) GB-P397	Spring Pond (1701-0230) ⁷⁰	Suffolk	Estuary	SA	Pathogens	Urban/Storm Runoff	2012
(MW6.1d) GB..GPB P495	Mattituck/Marratooka Pond (1701-0129) ⁷¹	Suffolk	Lake	A	Pathogens	Wildlife Sources	2002
(MW8.5b) JB	Jamaica Bay, Eastern, and tribs, Queens (1701-0005) ⁶⁹	Queens	Estuary	SB	Pathogens	Urban/Storm/CSO	2016
(MW8.5b) JB-241a	Thurston Basin (1701-0152) ⁶⁹	Queens	Estuary	I	D.O./Oxygen Demand	Urban/CSO,Municip	2016
(MW8.5b) JB-241a	Thurston Basin (1701-0152) ⁶⁹	Queens	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW8.5b) JB-247	Bergen Basin (1701-0009) ⁶⁹	Queens	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW8.5b) JB-249	Spring Creek (1701-0361) ⁶⁹	Queens	Estuary	I	D.O./Oxygen Demand	Urban/CSO,Municip	2016
(MW8.5b) JB-249	Spring Creek (1701-0361) ⁶⁹	Queens	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW8.6) JB-249a	Hendrix Creek (1701-0006) ⁶⁹	Kings	Estuary	I	Pathogens	Urban/Storm/CSO	2016
(MW8.6) JB-250a	Paerdegat Basin (1701-0363) ⁶⁹	Kings	Estuary	I	D.O./Oxygen Demand	Urban/CSO,Municip	2016
(MW8.6) JB-250b	Mill Basin and tidal tribs (1701-0178) ⁶⁹	Kings	Estuary	SB	D.O./Oxygen Demand	Urban/Storm,Municip	2016



Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

amount of a pollutant that a waterbody can receive in order to meet water quality standards. Regulations governing the TMDL program (40 CFR 130.2 and 130.70) define the TMDL as “the sum of the individual wasteload allocations (WLAs) for point sources and load allocations (LAs) for nonpoint sources.” Mathematically the TMDL can be represented by the following equation:

$$TMDL = \sum WLA + \sum LA + MOS$$

Where MOS is the margin of safety.

WLAs are generally expressed in numeric form (e.g., 500 lbs/day phosphorus). Municipal stormwater sources, which are regulated as point sources under the NPDES program, are included as part of the wasteload allocations. Non-NPDES permitted areas are included as LAs.

Local Solutions – What is TMDL?

- **Total Maximum Daily Load**
- **Create one for Plastics/“Floatables”**

Polluted stormwater runoff is commonly transported through municipal separate storm sewer systems (MS4s), and then often discharged, untreated, into local water bodies.

Recent Developments

EPA signs final MS4 General Permit Remand Rule. Visit our [stormwater rules and notices page](#) to read the rule and related materials.

An MS4 is a conveyance or system of conveyances that is:

- owned by a state, city, town, village, or other public entity that discharges to waters of the U.S.,
- designed or used to collect or convey stormwater (e.g., storm drains, pipes, ditches),
- not a combined sewer, and
- not part of a sewage treatment plant, or publicly owned treatment works (POTW).

Local Solutions

- **TMDL in Pounds, based on the particular character and tolerance of the waterbody**
- **Can be begun by instituting MS4 TMDL for floatables**
- **Based on: Area, Population, Land use, Model**

Local Solutions – Understanding: TMDL floatables model

- Pursue a HR watershed model for floatable debris
- trash, debris, plastic, microplastics

Local Solutions – D.C. Example

- **cut trash to the Anacostia by 112,582 pounds in 2015 through MS4 actions**
- **5-cent fee on plastic bags**
- **ban on foam food containers**
- **enhanced street sweeping in identified hot spots**
- **stormwater pond, where accumulated trash is scooped up by contractors and volunteers**

Local Solutions - Regulatory:

- Bag Bans
- TMDL for plastics / trash
(Total Maximum Daily Load)
- MS4 - Municipal Storm Sewers
- Clean Water Act provisions
(303b Impaired Waters)

Dutchess County New York Bans Polystyrene

By **Ted Duboise** on 2018/02/16 · [Comments Off on Dutchess County New York Bans Polystyrene](#)



November 3, 2017 , County of Dutchess, New York - Chain restaurants are now prohibited from using containers to package, sell or distribute prepared food in any disposable food service ware that contains polystyrene foam. The containers are also banned from use at all county facilities, parks or events.

The law was passed by the County Legislature and signed into law on November 3rd, 2017. Although effective immediately, the law will not be enforced until January 1, 2019.

Having Your Cup, and Eating It Too

By *Brian PJ Cronin* on December 23, 2017 · [Comments Off on Having Your Cup, and Eating It Too](#)

Beacon firm creates edible glasses, straws

By Brian PJ Cronin

Chelsea Briganti and Leigh Ann Tucker's appearance on the ABC reality show *Shark Tank* in 2015 as nearly a year in the making. After months of interviews with producers, the entrepreneurs were presented with plane tickets to Los Angeles to ... wait.

"They warn you that they don't know if they're actually going to bring you to the studio," Tucker recalls. "Then one night they tell you: 'We're picking you up in a few hours and bringing you to the studio, but you might not get picked to go on. And even if you do get picked, your part might not get aired.' "

The pair did get picked, which meant facing down a squad of wealthy investors to introduce, as well as defend, the flagship product of their company, Loliware.

"We were fully prepared for them to rip us to shreds," says Tucker. "I mean ... it's an edible cup."



Chelsea Briganti and Leigh Ann Tucker (Photo provided)

Economic

- Innovate U.S. recycling
- Invest in alternatives
- Closed-loop plastic economy
- Plastic-to-fuel
- True bioplastics

Alternatives needed!

- Plastic bags
- Single use bottles
- Straws, lids, cups
 - Packaging
 - Paint
- Medical devices

Local Solutions – Roles & Values

- **Common Goals (health, economy, etc)**
- **Everyone is an educator**
- **Empowerment to improve**
- **Stakeholder commitment**
- **Direct cleanup**
- **Personal behavior**
- **Business participation**

Local Solutions - Education:

- Engage every level K-16
- Hands-on, solution oriented
- Empowerment
- Arts communication

Field science / lab work

Fishkill Creek 2017



“Plastic-Free Waterways”

Poster Contest

Syracuse EFC

Funded by NYS P2I



Alan
Gonzalez
SUNY
Orange



Abigail
Lewis
SUNY
Orange



ClarksonTM

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Plastic Pollution: Local Solutions & Watershed Strategies

Discussion

Asher Pacht apacht@clarkson.edu
Director, Environmental Programs



Clarkson™

BEACON INSTITUTE FOR
RIVERS AND ESTUARIES

Plastic Pollution:

Local Solutions &

Watershed Strategies

Follow up notes on discussion:

EPA trash free waterways – see website for great references.

Hudson Tributary proposed strategy for floatables:

Citizens and students, watershed groups (community science) can work guided by researchers to **ground truth and identify hot spots**. Then research investments can be made to firm up the daily load numbers and confirm sources and source types. Once the research is in, **targeted investments in solutions** can be made, to get the most benefit/impact for the funds.

Estimate daily loads from all tributaries - ie how many pounds of floatable debris per day. Possible to create a “citizen’s TMDL” – i.e. perhaps not necessary to pursue full regulatory process?

Policy like bag bans and economic solutions like real compostable alternatives will have positive effects, but we need a larger suite of tools to address the issue.

Would not have to be a one size fits all, in fact make targeted investments

- MS4s
- CSOs

Tributary solutions: Trash traps, storm water retrofits, booms, skimming, Storm water retention ponds for floatable debris, volunteer streamside cleanups.